

# Monterey Bay Aquarium Seafood Watch®

## Fisheries and Aquaculture Standards Revision Multi-Stakeholder Group Meeting Summary

The Monterey Bay Aquarium (MBA) Seafood Watch Program (SFW) convened the 4th meeting of its Multi-Stakeholder Group (MSG) on February 13-14<sup>th</sup>, 2019 at the Asilomar Conference Grounds in Pacific Grove. The first day included a welcome address by Julie Packard, an overview of SFW's work over the past year, a review of SFW's current global engagement strategies in Chile and Southeast Asia, updates about the Carbon Emissions and Seafood Slavery Risk Tools and presentations on the proposed strategies for the upcoming 2019 review of the fisheries and aquaculture standards. On the second day, there were three breakout groups focused on soliciting feedback on SFW's global engagement and the development of tools to facilitate improvements, the evolving business program strategy and the future expansion of ratings coverage beyond the US and Canadian markets.

This meeting marked the beginning of the formal 2019-2020 standard review process. It included 46 participants (11 MSG members, 13 Expert Advisors and 24 Monterey Bay Aquarium and Seafood Watch staff members). Members of the MSG, Technical Advisory Committees, Expert Working Groups and other advisors are presented on the Seafood Watch [website](#).

The MSG is the decision-making body for approving revisions to the SFW standards and it was modeled after the guidelines set in [ISEAL's standard setting code](#) (ISEAL is the global leader in defining and communicating components of credible sustainability standards). The standard revision process [webpage](#) provides access to all process documents, participant lists, meeting summaries and public comments.

During the 2019 meeting there were no proposed revisions to the Seafood Watch Standards for Fisheries or Aquaculture and thus, no voting. The agenda below provides further information on the topics discussed at the meeting. The public consultation documents ([aquaculture](#), [fisheries](#) and [salmonid fisheries](#)) lay out the major areas of standard review discussed.

## Appendix 1 – Seafood Watch Multi-Stakeholder Group Meeting Agenda

### Seafood Watch Multi-Stakeholder Group Meeting

13-14 February 2019  
Asilomar Conference Center

Merrill Hall

800 Asilomar Ave, Pacific Grove, CA

#### Meeting Objectives

1. To discuss and obtain feedback on the proposed strategies for the upcoming 2019 review of the fisheries standards and aquaculture standards.
2. To obtain feedback on current and evolving projects within the context of the SFW strategic goals
3. To obtain feedback on the current and evolving projects aimed at measuring and investigating program impacts.

#### **Tuesday, 12 February 2019**

18:00-20:00	<p>Bonfire meet and greet at Asilomar conference grounds-BBQ area and fire pit <i>Beverages and light snacks provided</i> <i>In case of rain, please join us in <b>Merrill Hall</b> for cast iron S'mores and drinks!</i> <i>Guest staying at Asilomar this evening may eat dinner in Crocker Dining Hall between 6-7 pm</i> <i>Crocker Dining Hall is able to offer meals to satisfy most dietary limitations and allergies</i></p>
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#### **Wednesday, 13 February 2019**

08:00-08:30	<p><i>Breakfast in the Merrill Hall, Asilomar Conference Center</i> <i>Assorted pastries, breads, yogurt, granola and fruit</i></p>
08:30-08:45	<p><b>Round of introductions</b> <b>Meeting Objectives, Meeting ground rules</b> <i>Robin Teets – Facilitator</i></p>

08:45-09:30	<b>SFW overview of the past year and view into the future</b> <i>Jennifer Kemmerly</i> – Director of Global Fisheries and Aquaculture
09:30-10:10	<b>Science Program Updates</b> <i>Wendy Norden</i> –Science Director Intro to each of the topics we'll be discussing over the course of the two days Updates on a few ongoing projects: <ul style="list-style-type: none"> <li>- Carbon Emissions Tool <i>Lisa Max</i>–Senior Fisheries Scientist</li> <li>- Seafood Slavery Risk Tool <i>Sara McDonald</i>–Senior Fisheries Scientist <i>Birgitte Poulsen</i>– Independent Social Development Specialist</li> </ul>
10:10-10:30	<i>Break</i>
10:30-11:00	<b>A few words of welcome from our Executive Director</b> <i>Julie Packard</i> – Executive Director, Monterey Bay Aquarium
11:00-11:30	<b>SFW standard review: broad overview and intro</b> <i>Santi Roberts</i> –Science Manager <i>Tori Spence McConnell</i> –Senior Aquaculture Scientist
11:30-12:30	<i>Lunch</i>
12:30-13:15	<b>Standard Review Focus: Aquaculture</b> <i>Taylor Voorhees</i> –Senior Aquaculture Scientist
13:15-14:00	<b>Small Discussion Group Activity: Aquaculture</b>
14:00-14:10	<i>Mini-Break</i>
14:10-14:30	<b>Wrap-up: Aquaculture</b>
14:30-15:15	<b>Standard Review Focus: Fisheries</b> <i>Sam Wilding</i> –Fisheries Program Manager
15:15-16:00	<b>Small Discussion Group Activity: Fisheries</b>
16:00-16:10	<i>Mini-Break</i>
16:10-16:30	<b>Wrap-up: Fisheries</b>

16:30-17:00	<b>Wrap-up for Day 1</b> <i>Robin Teets</i>
17:00-18:30	<b>Patio games, drinks, appetizers</b>
18:30	<i>dinner at Crocker dining hall</i>

## Thursday, 14 February 2019

08:00-08:30	<i>Breakfast in the Merrill Hall, Asilomar Conference Center</i> <i>Assorted pastries, breads, yogurt, granola and fruit</i>
08:30-09:30	<b>Recap from yesterday</b> <i>Robin Teets</i> <ul style="list-style-type: none"> <li>- Topics brought up in standard review discussion from Day 1</li> <li>- Revisit the timeline and roles for MSG members</li> <li>- Intro to breakout groups</li> </ul>
09:30-11:15	<b>Discussion: breakout groups round 1</b> <ul style="list-style-type: none"> <li>- <b>Global engagement and tools – Scripps conference room</b> <i>Wendy Norden –Science Director</i> <i>Taylor Voorhees–Senior Aquaculture Scientist</i> <i>Tyler Isaac –Senior Aquaculture Scientist</i> <i>Sara McDonald–Senior Fisheries Scientist (note-taker)</i> <i>Erin Hudson –Senior Manager of Monitoring and Evaluation</i> <i>Josh Madeira – Senior Manager of Ocean Conservation Policy</i>  <i>Facilitated by Ryan Bigelow– Senior Program Manager</i></li> <li>- <b>Business program strategy – Merrill Hall</b> <i>Shawn Cronin– Market Engagement Manager</i> <i>Daniel Cramer –Seafood Watch Database Coordinator (note-taker)</i> <i>Shelley Dearhart–Fisheries Scientist</i>  <i>Facilitated by Robin Teets</i></li> <li>- <b>New target for core work coverage – Merrill Hall</b> <i>Sam Wilding–Fisheries Program Manager</i> <i>Santi Roberts–Science Manager</i> <i>Kiel Edson –Monitoring and Evaluation Project Manager (note-taker)</i> <i>Lisa Max–Senior Fisheries Scientist</i>  <i>Facilitated by Tori Spence McConnell</i></li> </ul>

11:15-12:15	<i>Lunch</i>
12:15-14:00	<b>Discussion: breakout groups round 2</b>
14:00-14:15	<i>Break</i>
14:15-16:00	<b>Discussion: breakout groups round 3</b>
16:00-16:30	<b>Report back to broader group, Wrap up and Adjourn</b>
16:30-18:00	<b>open</b>
18:15	<b>Bus departs for aquarium</b>
18:30	<i>dinner at aquarium</i>

### Friday, 15 February 2019

09:30-15:30	Group activity: lunch at Ventana Big Sur <i>Pacific Monarch bus <b>will arrive Asilomar around 9:30 am</b> to depart by 10:00am</i>
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